

WXIX

ORDER

Flight Dates 10/16/12-10/25/12

Contract / Revision **835964 /**
 Original Date / Revision
 10/15/12 10/15/12
 Advertiser **US Chamber of Commerce**

Agency **Mentzer Media Services**
 Buying Contact
 600 Farimont Avenue
 Suite 306
 Towson, MD 21286

Primary Account Executive
 Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Product
US CHAMBER COMMERCE

Agency Com 15%
 Billing Contact
 600 Farimont Avenue
 Suite 306
 Towson, MD 21286

Sales Office T-DC
 Sales Region National
 Agency Ref

Order Sep 00:00:00

Estimate # **1500**
 Alt Order # **06372893**

Billing Type Cash
 Order Type Political
 Billing Cycle EOM/EOC
 Billing Calendar BROADCAST

Demographic A35+
 Rev Codes Agency Political Pol-Issue
 Product Codes PL20, OR05
 Priority P 1
 Advertiser Ref

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

Order Totals**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	54	\$60,095.00	\$70,700.00	0.00	10/01/12	10/25/12	54	\$60,095.00	\$70,700.00
Totals	54	\$60,095.00	\$70,700.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WXIX	10/16/12	10/19/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	- TWTF - -	:30	4	\$700.00	P 1	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/12	10/21/12	- TWTF - -		4		\$700.00		0.00					
E 2	WXIX	10/16/12	10/19/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	- TWTF - -	:30	4	\$700.00	P 1	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/12	10/21/12	- TWTF - -		4		\$700.00		0.00					
E 3	WXIX	10/16/12	10/19/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	- TWTF - -	:30	4	\$700.00	P 1	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/12	10/21/12	- TWTF - -		4		\$700.00		0.00					



Contract / Revision **835964** Flight Dates **10/16/12-10/25/12**

Hiatus Dates

Original Date / Revision 10/15/12/ 10/15/12

Order Sep 00:00:00

Advertiser **US Chamber of Commerce** Product **US CHAMBER COMMERCE** Estimate # **1500**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 4	WXIX	10/16/12	10/21/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:30 AM)	- TWTF - -	:30	3	\$400.00	P 3	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF - -					3	\$400.00		0.00			
E 5	WXIX	10/16/12	10/21/12	M-F 10A-12P M-F 10A-12P	Comm	10-11a (10:00 AM-11:00 AM)	- TWTF - -	:30	4	\$300.00	P 3	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF - -					4	\$300.00		0.00			
E 6	WXIX	10/16/12	10/19/12	Late News M-F Late News M-F	Comm	1030-11p (10:30 PM-11:00 PM)	- TWTF - -	:30	4	\$1,500.00	P 1	0.00	NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF - -					4	\$1,500.00		0.00			
E 7	WXIX	10/18/12	10/19/12	NLCS on Fox NLCS	Comm	730P-11P	- - - TF - -	:30	4	\$3,000.00	P 1	0.00	NM	4	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- - - TF - -					4	\$3,000.00		0.00			
E 8	WXIX	10/20/12	10/20/12	LATE RUN M-SU NEWS/LATE	Comm	VARIOUS	- - - - - 1 -	:30	1	\$900.00	P 1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- - - - - 1 -					1	\$900.00		0.00			
E 9	WXIX	10/21/12	10/21/12	NFL on Fox Game 1 NFL on Fox	Comm	1-4P	- - - - - 2	:30	2	\$4,500.00	P 1	0.00	NM	2	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- - - - - 2					2	\$4,500.00		0.00			
E 10	WXIX	10/21/12	10/21/12	NFL on Fox Game 2 NFL on Fox	Comm	4-7P	- - - - - 2	:30	2	\$4,500.00	P 1	0.00	NM	2	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- - - - - 2					2	\$4,500.00		0.00			
E 11	WXIX	10/22/12	10/25/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	MTWT - - -	:30	4	\$700.00	P 1	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWT - - -					4	\$700.00		0.00			
E 12	WXIX	10/22/12	10/25/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	MTWT - - -	:30	4	\$700.00	P 1	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWT - - -					4	\$700.00		0.00			
E 13	WXIX	10/22/12	10/25/12	News @ 9a NEWS @ 9A	Comm	9-930A (9:00 AM-9:30 AM)	MT - T - -	:30	3	\$400.00	P 3	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	MT - T - -					3	\$400.00		0.00			
E 14	WXIX	10/22/12	10/25/12	News Extra 10-11A News Extra 10-11A	Comm	M-F 10-11A	MTWT - - -	:30	4	\$300.00	P 3	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWT - - -					4	\$300.00		0.00			
E 15	WXIX	10/22/12	10/25/12	LATE RUN M-SU NEWS/LATE	Comm	VARIOUS	MTWT - - -	:30	2	\$1,500.00	P 1	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- - WT - - -					2	\$1,500.00		0.00			
E 16	WXIX	10/22/12	10/22/12	NLCS on Fox NLCS	Comm	730P-11P	3 - - - - -	:30	3	\$3,000.00	P 1	0.00	NM	3	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



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Advertiser **US Chamber of Commerce** Product **US CHAMBER COMMERCE** Estimate # **1500**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 16	WXIX	10/22/12	10/22/12	NLCS on Fox NLCS	Comm	730P-11P	3-----	:30	3	\$3,000.00	P 1	0.00	NM	3	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	3-----					3	\$3,000.00		0.00			
N 17	WXIX	10/22/12	10/25/12	Late News M-F Late News M-F	Comm	1030P-11P	MT-----	:30	2	\$1,500.00	P 1	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	MT-----					2	\$1,500.00		0.00			
Totals														54	\$70,700.00